

Nov/Dec 2013

# Eastern Express

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Serving Burt, Cuming, Dodge, Douglas, Sarpy, Saunders and Washington Counties



ELS librarians at the Association of Rural and Small Libraries Conference in Omaha.

## From the Director

by Gail Formanack

This fall brought several learning opportunities to librarians in the region. I was fortunate to be one of twenty librarians from the Eastern Library System who attended the national conference of the Association of Rural and Small Libraries here in Omaha in September. Participants were treated to a wide variety of excellent topics and presenters. In addition to greatly enjoying the presentations by authors Joe Starita and Craig Johnson, I learned much from the librarians who shared their creative programming ideas.

I especially enjoyed hearing Andrea Berstler, a librarian in Maryland, who challenged us to reflect on where libraries need to go and how we can get there. She suggested that the rules are changing, and that we must innovate “the franchise” or the library brand in order to stay relevant. She also challenged us to innovate resources and services. She suggested that we identify what stops us (building, finances, board) and then figure out ways to move beyond that traditional box that has confined us. She suggested that we start with small ideas and innovations, use and engage our patrons for suggestions and feedback, and to accept failure without giving up.

For libraries to thrive, we must think big, plan smart, and find our direction and get moving. As I reflect upon her message, I think it validates the need to have a vision for the future. A strategic plan must now be developed utilizing census data and community input by all public libraries seeking accreditation. Creating a vision and plan for the future is vital to all types of libraries as we seek to redefine the role of the library in our organizations and communities.

While we often get mired down in the “busyness” of our business, Berstler suggested reserving a minimum of 1% of our time per week to think about the future of our libraries. I believe that reflecting on where we need to be moving the library to meet the demands of the those we serve is a critical activity, and I’d be happy to come visit any library to hear about your future plans or to think out loud with you about the future and the changes your library needs to make to stay relevant. I invite you to contact me to set up a time to visit and share a conversation about the future.

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### ELS Board of Directors

(2013-2014)  
Rose Barcal  
Francine Canfield  
Laura England-Biggs  
Nora Hillyer  
Marcia Jussel  
Lowen Kruse  
Tammy Lorenz  
David Privett  
Anneka Ramirez  
Gayle Roberts  
Rosa Schmidt  
Sarah Swain



**November 15th** - Summer Reading Program Workshop.

**November 30th** - Barnes & Noble Book Fair benefitting Eastern Library System, 3:30 pm—Oakview Barnes & Noble - See page 14

**December 2nd to 13th** - Basic Skills Course: Library Governance. Register by Nov 22 at <http://nlc.nebraska.gov/CE/BasicSkills/>

**December 13th** - ELS Board Meeting, 9:30 am—ELS Offices, 11929 Elm St

**December 5th** - E-Reader/Overdrive Workshop, 9 am—West Point John Stahl Library. Registration required - contact the ELS office.

**January 3rd** - DIRECT Meeting (Public Library Directors) - Valley Public Library

**January 6th to 17th** - Basic Skills Course: Library Service to Youth & Children. Register by Dec 27 at <http://nlc.nebraska.gov/CE/BasicSkills/>

**January 10th** - *Geek the Library* Webinar, 9:30am - Fremont Keene Memorial Library

**January 27th to Feb 7th** - Basic Skills Course: Library Technology. Register by Jan 17 at <http://nlc.nebraska.gov/CE/BasicSkills/>

**February 14th** - ELS Board Meeting, 9:30 am—Gretna Public Library

**February 28th** - Big Talk from Small Libraries - Free conference (Watch online) - 9:00 am to 5 pm

## ELS Board Member Elected

Laura England-Biggs, on staff at the Keene Memorial Library in Fremont, was elected to fill a vacancy on the Eastern Library System Board at its October meeting. She will represent Dodge County.

## Call for Conference Speakers

By Christa Burns, Nebraska Library Commission

The Call for Speakers for **Big Talk From Small Libraries** is now open! This **free** one-day online conference is aimed at librarians from small libraries; the smaller the better. Small libraries of all types - public, academic, school, museum, special, etc. - are encouraged to submit a proposal.

Do you offer a service or program at your small library that other librarians might like to hear about? Have you implemented a new (or old) technology, hosted an event, partnered with others in your community, or just done something really cool?

The Big Talk From Small Libraries online conference gives you the opportunity to share what you've done, while learning what your colleagues in other small libraries are doing. Here are some possible topics to get you thinking:

- \* Unique Libraries
- \* Special Collections
- \* New buildings
- \* Fundraising
- \* Improved Workflows
- \* Staff Development
- \* Advocacy Efforts
- \* Community Partnerships

\* That great thing you're doing at your library!

For Big Talk From Small Libraries 2014, we're looking for seven 50-minute presentations and five 10-minute "lightning round" presentations.

Big Talk From Small Libraries 2014 will be held on Friday, February 28, 2014 between 9:00 a.m. and 5:00 p.m. (CT) via the GoToWebinar online meeting service. Speakers will be able to present their programs from their own desktops. The schedule will accommodate speakers' time-zones.

If you are interested in presenting, please submit your proposal via the online form at <http://nlcblogs.nebraska.gov/bigtalk/call-for-speakers/> by Friday, January 10, 2014. Speakers from libraries serving fewer than 10,000 people will be preferred, but presentations from libraries with larger service populations will be considered.

More details about the conference can be found @ <http://nlcblogs.nebraska.gov/bigtalk>

This conference is organized and hosted by the Nebraska Library Commission (<http://nlc.nebraska.gov/>) and is co-sponsored by the Association for Rural & Small Libraries (<http://arsl.info/>).

## ELS Board Meeting Dates and Locations for 2013-14

December 13, 2013	Eastern Library System Office
February 14, 2014	Gretna Public Library
April 11, 2014	Oakland Public Library



## Reports from ELS Continuing Education Scholarship Winners

**Lynda Muller**

I recently attended my first NLA Conference in Kearney courtesy of a scholarship from ELS. Since I moved here recently from Texas and had already attended several Texas Library Association Conferences, I was excited to experience firsthand the differences between a Texas and a Nebraska Library Conference.

First of all, everybody in the Nebraska Library Association is very open and welcoming to other librarians who are either new to the profession or new to the state. Sorry, Texas, but Plains hospitality trumps Southern hospitality, at least in the library profession. Everybody I approached was warm, welcoming, and willing to talk. It was so nice to 'talk librarian' again and actually be understood. The programs were interesting and I got some top-notch ideas to take back and try with my students. My favorite sessions were Ann Matzke and Laurie Yocom's Geo-caching presentation, Amy Mather's Pinterest session, and Christa Burns' 20 Cool Tools for You and Your Library. This last session was so popular that participants actually stretched all the way out into the hallway! I'm going to make good professional (and personal, too!) use of what I learned from Amy and Christa. And I can't wait to see my students start Geo-caching. Since this is an activity that doesn't require a whole lot of organized group activity and scheduling, my students will be able to do this on their own. Finally, my thanks to Gail Formanack and Brian Maass of ELS for encouraging me to apply for the scholarship that made it all possible. I like being a librarian in Nebraska!

**Gayle Roberts**

Thank you! Thank you! Thank you!!! – to ESL for providing the funding for me to attend the ARSL conference this year in Omaha. I would rate it as one of the best national conferences that I've attended. The information was pertinent to small libraries, the vendors were extremely valuable to our library, and the networking was fabulous. I attended the pre-conference

on making book trailers and particularly enjoyed the sessions on introducing video to programming and early literacy programs. The keynote speakers were interesting and fun. I had met some librarians at Computers in Libraries in Washington DC last March and met up with them again at this conference. Our profession has an amazing amount of awesome people in it, and the really cool part of this conference was that they were all there. We all had so much in common because our libraries were small. Great connections make for great thought provoking conversations --- thank you again for helping me experience this conference!

**Julie Jorgensen**

As a "first-time-NLA-Conference-attendee", the New Members Round Table Session was a great "ice-breaker". One thing I will remember most from attending the conference is meeting new friends from all over the state and seeing old friends, all of whom have one thing in common...a passion for libraries! Sharing ideas is always helpful in getting the creative juices flowing and bringing new and improved ways of doing things back to our own libraries. The evening activities provided even more opportunities to visit with friends in a more casual atmosphere.



Cool Tools session overflowed the room in Kearney at the NLA/NSLA Conference

Each session taught me something that I will bring back with me to my library. Theresa Dickson's "Breaking Down Barriers" was very informative and has made me look at our library from both the staff and the users' perspectives. Laura Johnson and Michael Sauers' session "Thinking About Library UX" was equally helpful and also inspired me to think outside the box. The opportunity to visit with the exhibitors was extremely helpful since our library is on the cusp of switching to a different automation system and also considering the purchase of an Early Literacy Station. What better way to learn than to experience it firsthand?

Thank you, Eastern Library System! Without your scholarship I would have missed out on the positive and rewarding experience of attending the NLA Conference.

**Nancy J Black**

I attended both the ARSL and the NLA/NSLA Conferences. I enjoyed meeting other professionals from across the country and within the state of Nebraska. The sessions I attended were outstanding and the information I gained has been very useful here at the library in Mead. The stand out session for me this year was about QR Codes. I am very excited about using this tool to gain interest from the teen/tween population in my community by attaching book reviews for new materials onto QR Codes. With permission I plan to post them around the middle school and high school. I was also honored to be inducted into office as Vice Chair of the Paraprofessional Section of NLA during the luncheon at conference.



# System News



Crafters at Sump Memorial Library in Papillion

## Sump Memorial Library

The library has started a Craft for a Cause program. Participants have created warm winter gear for the children at Project Harmony, using yarn and tools donated by the community. They took in their first batch of 45 hats and scarves on Oct 17.

## North Bend Public Library

Amy Reznicek is the new library director at North Bend. She has been on the staff at the library for several years and replaces the former director, Amy Williams.

## Tekamah Public Library

The Tekamah Public Library has been closed for renovation since the end of May. Materials have been stored off site at three different locations while library director Joyce Grass continued to circulate a very limited number of materials by making deliveries.

The original Carnegie library building has been renovated and a new addition built. An elevator and new entrance will make the building handicap accessible. The project was funded by grants and donations.

Construction delays have pushed back the reopening until later this fall, but the books have already started to return to the shelves.



Tekamah librarians are hard at work getting their facility ready for the community.

## System Reorganization Task Force Appointed

A nine-member task force was appointed by NLC Director Rod Wagner to address the issue of shrinking resources available in support of the work of Nebraska's regional library Systems.

Representatives from the six current Systems and from the State Advisory Council on Libraries are members of the Task Force. They will make recommendations to the Commission sometime during the first quarter of calendar year 2014. The Commission asked that it recommend how the current number of Systems might be reduced. The group may recommend a model or models different from the current one. The Commissioners will consider the recommendations from the group before decisions on System configuration are made.

Members of the Task Force are:

- Francine Canfield, Baright Public Library, Ralston (representing State Advisory Council)
- Deb Carlson, Lied Scottsbluff Public Library (representing State Advisory Council)
- Jessica Chamberlain, Norfolk Public Library (representing Northeast Library System)
- John Dale, Wayne (representing State Advisory Council)
- Gail Formanack, Eastern Library System (representing Eastern Library System)
- Denise Harders, Republican Valley Library System (representing Republican Valley Library System)
- Vickie Retzlaff, Grant County Library, Hyannis (representing Panhandle Library System)
- Kathy Thomsen, Lexington Public Library (representing Meridian Library System)
- Dorothy Willis, Pawnee City (representing Southeast Library System)

They will work with Rod Wagner and Richard Miller as they develop their recommendations.





Ashland turned out to support the start of construction.

## Ashland Public Library

Ground was broken on October 15th to begin construction on the new public library in Ashland. The new \$5.2 million Ashland Community Resource Center will house the library, a senior center, and community meeting rooms. Fundraising for the project is nearly complete.

## Valparaiso Public Library

Maria Cadwallader, director of the Valparaiso Public Library, indicated that the strategic planning process has been valuable in making some needed changes for their library. As part of the plan, they are weeding the collection and getting ready to re-carpet their facility. They also began Saturday programming for children and were thrilled to have 20 children and 6 parents participate in their first event. They also plan to start a teen advisory board to provide input in planning new programs for teens.

## Bellevue Public Library

Bellevue Public Library is offering free service to military families who no longer have access to a base library at Offutt. City budget woes unfortunately hit the library hard resulting in a 14% budget cut resulting in lost of an FTE. John Seyfarth, ELS board alternate, appeared before the Bellevue City Council in September to advocate for construction of a new library. He is president of the Bellevue Public Library Advisory Board.

## Scribner Public Library

Angie Brainard is the new library director at Scribner Public Library. She replaces Anneka Ramirez who resigned to have more time to pursue her MLS degree.

## Omaha Public Library

Sarah Watson, branch manager at the W. Dale Clark Library in downtown Omaha, will retire at the end of the year after 35 years in various roles within the Omaha Public Library. She received the PLTS Excalibur award for distinguished service at the recent NLA conference in Kearney. She held a variety of leadership positions in the Nebraska Library Association, and her work has been well known across the state. Congratulations, Sarah!

## Barnes & Noble Book Fair

**In person** - Sat., Nov. 30 - Oakview Mall Barnes & Noble

**Online** - Nov 30 to Dec 5 - [BN.com/bookfairs](http://BN.com/bookfairs)

Use Book Fair Code: **11230075** for ELS.

Help us fund programs for you! B&N will give the Eastern Library System 15% of sales that use this code. Please print the flyer on the back of this newsletter and give it to your patrons. It also lists the two in store author events.



## Your Chance to Share

Please submit your grant opportunities and successes to the ELS office. If you won before, tell us how.



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### Laura Bush Foundation

School libraries may be eligible to apply for up to \$5,000 for books from the Laura Bush Foundation. The individual school (not district) must have 80% or more of its students qualified for free or reduced lunch. Hurry up on this one. The deadline is November 22, 2013. <https://laurabushfoundation.unt.edu/lbf-grant-application>

### American Library Association

ALA is now accepting applications for the Loleta D. Fyan grant. Loleta D. Fyan, ALA President 1951-1952, believed that every individual, regardless of residence, is equally entitled to high quality library service and that librarians must be adept in using the political process to acquire this "right of citizenship".

This is an opportunity for public libraries of any size to submit a proposal to receive up to \$5,000 to improve library services. Please follow the link for application information: <http://www.ala.org/offices/ors/orsawards/fyanloletad/fyanloletad>

### National Endowment for the Arts - The Big Read

Applications are now being accepted for 2014-2015 Big Read grants. The Big Read, managed by Arts Midwest, provides nonprofit organizations nationwide with comprehensive resources to help inspire their communities to read and discuss a single book or poet's body of work.

Activities focus on one book or poet from The Big Read Library, which offers 36 selections from American and world literature.

Previously funded projects included activities such as author readings, book discussions, art exhibits, lectures, film series, music or dance events, theatrical performances, panel discussions, and other events related to the community's chosen book or poet. High-quality, free-of-charge educational materials supplement each Big Read title, and are available for selected organizations and the public to access on [neabigread.org](http://neabigread.org).

Organizations interested in applying should visit The Big Read website for guidelines and application instructions. Eligible organizations may apply for a grant ranging from \$2,500 to \$20,000. All applications must be submitted electronically via eGrant on or before 4:00 p.m. CST on Tuesday, January 28, 2014. How to Apply: <http://www.neabigread.org/guidelines.php>

Applicant organizations for The Big Read must be a 501(c)(3) nonprofit; a division of state, local, or tribal government; or a tax-exempt public library. Eligible applicants include such organizations as literary centers, libraries, museums, colleges and universities, art centers, historical societies, arts councils, tribal governments, humanities councils, literary festivals, and arts organizations.





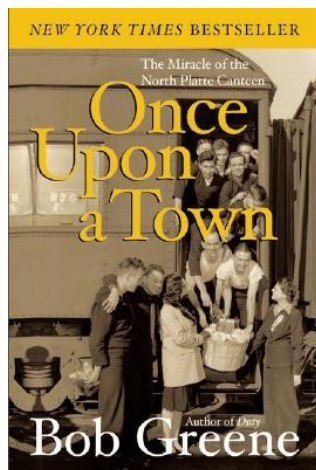
## One Book One Nebraska Selected for 2014

*Once Upon a Town* by Bob Greene is Nebraska's reading choice for the 2014 One Book One Nebraska statewide reading program.

In this nonfiction story, bestselling author and award-winning journalist Bob Greene goes out in search of "the best America there ever was," and finds it in a small Nebraska town few people pass through today—a town where Greene discovers the echoes of a love story between a country and its sons.

During World War II, American soldiers from every city and walk of life rolled through North Platte, NE, on troop trains en route to Europe and the Pacific. This small town, wanting to offer the servicemen warmth and support, transformed its modest railroad depot into the North Platte Canteen.

Every day of the year, every day of the war, the Canteen—staffed and funded entirely by local volunteers—was open from five



a.m. until the last troop train of the day pulled away after midnight. *Once Upon a Town* tells the story of how this plains community of only 12,000 people provided welcoming words, friendship, and baskets of food and treats to more than six million GIs by the time the war ended.

The One Book One Nebraska reading program is entering its tenth year. It encourages Nebraskans across the state to read and discuss one book, chosen from books written by Nebraska authors or that have a Nebraska theme or setting. A committee selected this book from a list of 71 titles nominated by 141 Nebraskans from across the state.

Libraries across Nebraska will join other literary and cultural organizations in planning book discussions, activities, and events that will encourage Nebraskans to read and discuss this book. Support materials to assist with local reading/discussion activities will be available after January 1, 2014 at <http://onebook.nebraska.gov>. Updates and activity listings will be posted on the One Book One Nebraska Facebook group at <http://www.facebook.com/onebookonenebraska>.

One Book One Nebraska is sponsored by Nebraska Center for the Book, Humanities Nebraska, Nebraska Library Association, and Nebraska Library Commission. The Nebraska Center for the Book is housed at and supported by the Nebraska Library Commission and brings together the state's readers, writers, booksellers, librarians, publishers, printers, educators, and scholars to build the community of the book, supporting programs to celebrate and stimulate public interest in books, reading, and the written word.

## Public Library Statistics Survey Starts November 18

By John Felton, Nebraska Library Commission

The Nebraska Public Library Statistical Report for fiscal year 2012-2013 will be available for data submission through Bibliostat™ Collect on Tuesday, November 18th. The URL to access the program is <http://collect.btol.com/>. To be eligible for state aid, public library statistics must be submitted via Bibliostat™ Collect by February 14, 2014.

Each year the Nebraska Library Commission collects statistics from all public libraries in the state. The data collected is useful for planning and evaluation purposes and can be used to demonstrate the need for financial support from funding sources and policy makers at the state and local level. Submitting this annual survey through Bibliostat™ Collect is also required to become eligible for the public library accreditation program and the state aid to public libraries grant program.

The arrangement of the report has changed slightly and there are some changes in data elements, so you might want to check out the resources on the Library Data Services page at <http://nlc.nebraska.gov/stats/BibliostatCollect.aspx>. On this site you will find:

- A blank copy of the survey for download that is useful for data collection prior to online entry,
- Instructions for completing the survey,
- Definitions of data elements contained in the survey,
- A Tip Sheet to help you complete the survey
- Instructions for finding your circulation statistics and holdings from Overdrive.

Once you log into the survey, clicking on any question number that is underlined provides additional information about that question.

After you submit your Public Libraries Survey, we ask that you help us by updating our supplemental survey at:

<http://nlc.nebraska.gov/scripts/libraries/PLSurvey/Login.asp>. The information you provide for this survey is used to determine library accreditation status, so please be diligent about completing it this year.

**\*\*John Felton is ready to help you with the survey so don't hesitate to contact him for assistance at [john.felton@nebraska.gov](mailto:john.felton@nebraska.gov) \*\***



## Public Perceptions of Libraries

Lee Rainie from the Pew Institute spoke at the ARSL conference in Omaha in September. The Pew Institute does extensive polling about the internet and how it affects American life. He said their data shows that libraries are appreciated. 91% indicate that libraries are important in their communities. He also said that while book use is still important to library

users, many libraries have rebranded themselves as tech hubs with 77% of users indicating that free access to computers and the internet is very important to them.

- 91% say Libraries are important to their communities

- 22% say they know most of what the library has to offer

However, Rainie said their data indicates an opportunity exists to increase marketing of library services because only

22% of respondents said they know most of what the library has to offer, 46% know some of what libraries offer, and 31% know little to nothing of what their library has to offer. He advocates utilizing the support of the library's biggest fan base – young mothers, and he also suggests creating strategic alliances with small businesses in the community. He said that public libraries are community anchor institutions that should focus on “doing what they do best and link to the rest.”

He believes libraries should give up the idea of being “everything for everyone” and instead specialize or create a niche. He said the value proposition must change because many people think they don't need libraries as much because they can find information on their own. Therefore it is essential to market the value of the services provided by the library.

## EveryoneOn Campaign

The EveryoneOn campaign aims to help the millions of American who do not have the digital literacy skills they need to succeed and help them understand the relevance the internet has in their lives. Whether it's finding a job, helping their children complete homework, accessing e-commerce, or connecting with distant family, it is vital that we encourage every American to take advantage of the tools they need to succeed.

By calling a toll free number or visiting [www.everyoneon.org](http://www.everyoneon.org), users have access to a zip code search tool to find free computer and internet training classes in their area. The website also includes information on computer basics, job searches, and accessing government resources.

Many libraries are listed on the website. Libraries are encouraged to check their listing and correct any information that may not be accurate. Go to <http://everyoneon-adcouncil.org/tools-and-resources> An NCompass webinar (August 14) is archived with additional information.

## Geek the Library Campaign

The Geek the Library public awareness campaign does much more than change "geek" to a verb. This campaign helps public libraries start important community-wide discussions that impact library support. Public libraries are often challenged to create an effective message, identify the audience, and change perceptions in a way that will maximum impact. Funded by the Gates Foundation and piloted by OCLC in several midwest communities, the campaign has helped those libraries shift the public's perception of the library and elevate it as a valuable community asset. The campaign includes many free resources.

Public libraries are invited to participate in a webinar on Friday, January 10th at 9:30 am. There will be an opportunity to view the webinar as a group with a follow up discussion and planning session. That session will be held at the Keene Memorial Library in Fremont. Individuals may also tune into the webinar at their own location.

## Take the new Public Library Accreditation Guidelines for a Test Drive!

By Richard Miller, Nebraska Library Commission

A number of Nebraska public library directors have asked if they could try out the new Accreditation Guidelines even though their libraries are not up for reaccreditation this year. In particular they were interested in seeing how their libraries stack up against their “peer libraries,” that is, libraries with populations 15% lower and higher than theirs. NLC staff has now made this possible. The comparative statistics are now drawn automatically from Omnibase, on which the annual data submitted via Bibliostat Collect are displayed. Please keep in mind a few things:

If your library did not submit statistics for the last full year — i.e., 2011 — 2012 — there will be no comparable statistics for you to look at.

You should not submit the application form itself if your library is not up for re-accreditation in 2013 (or if you are an unaccredited public library that did not submit statistics for 2011 — 2012 — see the first point above).

These data change each year, reflecting the statistics submitted for that year. Therefore, you cannot necessarily draw conclusions from the data for this year if your library is applying for accreditation in a different year.



# Declaration for the Right to Libraries

The Declaration for the Right to Libraries is the cornerstone document of ALA

President Barbara Stripling's presidential initiative, Libraries Change Lives, which is designed to build the public will and sustained support for America's right to libraries of all types – academic, special, school, and public.

The Declaration has 10 tenets outlining the ways libraries, of all types, impact their communities:

1. Libraries Empower the Individual
2. Libraries Support Literacy and Lifelong Learning
3. Libraries Strengthen Families
4. Libraries are the Great Equalizer
5. Libraries Build Communities
6. Libraries Protect Our Right to Know
7. Libraries Strengthen Our Nation
8. Libraries Advance Research and Scholarship
9. Libraries Help Us to Better Understand Each Other
10. Libraries Preserve Our Nation's Cultural Heritage

Librarians and library supporters are being encouraged to have signing ceremonies for the Declaration within the library and in the community as a mechanism for affirming the libraries' value. Signings could be held at in a variety of locations – a mall, concert, craft fairs, library events... with encouragement for individuals of all ages to participate. In Nebraska, the Declaration was available for signing at the Nebraska Library Association and Nebraska School Library Association Conference in Kearney as a statewide effort.

You can find tools and helps at multiple sites online, including copies of the declaration, and translations in various languages. There will be a place for feedback where you can share information on your local event, what the outcome was, how many attended, what community leaders participated and any other stories.

Below are sites with information and materials:

[www.ilovelibraries.org/declaration](http://www.ilovelibraries.org/declaration)

[www.ala.org/declaration](http://www.ala.org/declaration)

[www.barbarastripling.org](http://www.barbarastripling.org)

[www.ala.org/advocacy/declaration-right-libraries-toolkit](http://www.ala.org/advocacy/declaration-right-libraries-toolkit)

Goals of this project include:

1. Increase public and media awareness about the critical role of libraries in communities around the country.
2. Inspire ongoing conversations about the role of the library in community.
3. Cultivate a network of community allies and advocates for the library.
4. Position the library as a trusted convener to help in the response to community issues.

If you have questions, please contact Brenda Ealey at [b.ealey@lincolnlibraries.org](mailto:b.ealey@lincolnlibraries.org) or Carrie Turner at [carrieturner@westside66.org](mailto:carrieturner@westside66.org)

**Eastern Library System  
Board Meeting Minutes  
October 4, 2013  
Bellevue University - Freeman-Lozier Library**

Present: Nora Hillyer, Lowen Kruse, Sarah Swain, Francine Canfield, Marcia Jussel, David Privett, Tammy Lorenz, Rose Barcal, Anneka Ramirez. Alternates: John Seyfarth, Scott Berryman. Ex-Officio: Gail Formanack, Brian Maass. Guest: Richard Miller, Robin Bernstein. Absent: Rosa Schmidt., Gayle Roberts

The meeting was called to order at 9:35 a.m. by Vice President Rose Barcal

Recognition of Guest: Richard Miller from the Nebraska Library Commission presented a written report on the various activities happening at NLC.

The August 13, 2013 board meeting minutes were approved. Motion carried.

The treasurer's reports for August were reviewed and filed for audit.

**Correspondence** – One Thank You note was received.

**Executive Director's Report** - Gail Formanack presented a report of ELS activities and said the format for the next report will follow the goals of the ELS plan.

**Committee Reports:**

*Fundraising* – It was decided to not do the Younkers Sales Coupons for the fall; possibly in the spring. Other ideas for fundraising include a 5k run or a silent auction. In the meeting, it was suggested to solicit funds through Friends of the Library webpage on each library's website.

*Continuing Education* – Discussed possible CE opportunities including: Assisting patrons with e-readers – NLC-Michael Sauers, Recruiting volunteers – United for Libraries webinar coupled with discussion on policies, Sample employee handbook (DVD and handbook template is ready to roll out), Policy development – Bonnie McKeon – Iowa regional library staff member, Customer service (linked to emotional intelligence) – Joyce Neujahr, Community building and engagement – Teresa Jehlik - OPL, Geek the Library (Gates funded marketing campaign) – group webinar, RDA cataloging changes overview – Emily from NLC, Collection development in an electronic world – Jamie LaRue, Critical conversations (hiring, firing, redirecting staff, etc.) – Joyce Neujahr, Library facilities – representative from Alley Poyner Macchietto, Omaha, Colloquium with invitations to all regions: Jamie LaRue on Managing the Talent (spring 2014) He may also be asked to do the workshop on electronic collection development

*Advocacy* – No meeting as of 10/4/2013 but Francine mentioned that Advocacy is based on relationships; it is very productive if and when you are asking for something, the person you are asking knows you and is a friend.

**Old Business:**

- Annual review of conflict of interest policy was reviewed and approved. A document stating any conflicts was handed to each board member who signed and handed it back in. All received a copy of the Conflicts of Interest.
- Gail and Francine discussed the re-organization meeting from the NLC/Systems Quarterly Meeting. The meeting was positive and well-represented. The members are looking at geography and population. Gail noted that the ELS represents over 42% of Nebraska's population and a large majority of the libraries in ELS are accredited.

**New Business:**

- Board Vacancy
  - o Laura England-Biggs was asked to be on the ELS Board. Her nomination was approved and accepted.
  - o Review of Financial Compilation by Gary Riggs
  - o A copy of the finances was distributed.
  - o iPad demo and loan agreement

Gail and Brian demonstrated the new iPad purchased with ELS funds. Gail distributed a loan agreement for the iPad. The agreement was approved for distribution.

Meeting adjourned at 10:45 a.m.

Next Meeting: December 13, 2013 at ELS

Respectfully submitted,

Nora Hillyer, UNO Criss Library



**EASTERN LIBRARY SYSTEM**  
**APPLICATION FOR**  
**CONTINUING EDUCATION SCHOLARSHIP**

Name \_\_\_\_\_

Library \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Library position held \_\_\_\_\_

Program you wish to attend (include date, location, sponsor):

Approximate total cost of event \$ \_\_\_\_\_

Briefly explain how this program will benefit either you or your library:

(attach a separate sheet, NOT hand-written)

I understand that I will be notified of acceptance or denial before the event and that scholarship monies will be awarded following my attendance at the continuing education event. I understand I must submit a short article about the event within two months for publication in the ELS newsletter.

Signature of Applicant \_\_\_\_\_

Date \_\_\_\_\_

Return completed form at least three weeks before the event to:

Eastern Library System

11929 Elm Street, Suite 18

Omaha, NE 68144

Fax: 402-330-1859

Phone: 402-330-7884

.....

For ELS use: Date received \_\_\_\_\_ Amount awarded \_\_\_\_\_ Report received \_\_\_\_\_

## Eastern Library System 2013 Adult Services Grant

Eastern Library System is offering grant funds for projects and/or services that will benefit adult library patrons. These grants are open to all ELS member libraries that provide services for adults.

Description: Grant funds are to be an addition to the current budget and are intended to jump start a new and innovative program or service. Grant awards will range from \$500 - \$1,500. Projects over \$1,500 may be considered if funds remain available.

Instructions: Complete the following form and submit electronically by December 10, 2013 to [bmaass@windstream.net](mailto:bmaass@windstream.net). Applications will be reviewed by the Eastern Library System Continuing Education Committee.

Library Name: \_\_\_\_\_

Grant Director: \_\_\_\_\_ Title: \_\_\_\_\_

E-mail: \_\_\_\_\_ Telephone: \_\_\_\_\_

Address: \_\_\_\_\_ Zip: \_\_\_\_\_

If awarded, check should be made payable to: \_\_\_\_\_

On a separate page(s), briefly describe the project using the outline below. Label each section title as indicated below.

A. Project Title

B. Project Description (must address each of the following):

1. Identify need
2. Goals and/or objectives
3. Implementation plan
4. Evaluation plan

C. Budget plan including total cost

D. Benefit to adult customers in terms of results and outcomes related to the goals.

E. Start and completion dates

\_\_\_\_\_  
Grant Director

\_\_\_\_\_  
Date



## Eastern Library System 2013 Children's Services Grant

Eastern Library System is offering grant funds for projects and/or services that will benefit children and young adults. These grants are open to all ELS member libraries that provide services for children and/or young adults. (Schools must have district approval before submitting an application).

Description: Grant funds are to be an addition to the current budget and are intended to jump start a new and innovative program or service. Grant awards will range from \$500 - \$1,500. Projects over \$1,500 may be considered if funds remain available.

Instructions: Complete the following form and submit electronically by December 10, 2013 to [bmaass@windstream.net](mailto:bmaass@windstream.net). Faxes will not be accepted. Applications will be reviewed by the Eastern Library System Continuing Education Committee.

Library Name: \_\_\_\_\_

Grant Director: \_\_\_\_\_ Title: \_\_\_\_\_

E-mail: \_\_\_\_\_ Telephone: \_\_\_\_\_

Address: \_\_\_\_\_ Zip: \_\_\_\_\_

If awarded, check should be made payable to: \_\_\_\_\_

On a separate page(s), briefly describe the project using the outline below. Label each section title as indicated below.

A. Project Title

B. Project Description (must address each of the following):

1. Identify need
2. Goals and/or objectives
4. Implementation plan
4. Evaluation plan

C. Budget plan including total cost

D. Benefit to children in terms of results and outcomes related to the goals.

E. Start and completion dates

\_\_\_\_\_  
Grant Director

\_\_\_\_\_  
Date

If school, administrative approval: \_\_\_\_\_

**SAVE  
THE DATE**

# Eastern Library System Barnes & Noble Bookfair

**Saturday, November 30th  
Barnes & Noble Oakview**

**1:00 pm Boob Girls Series by Joy Johnson  
2:00 pm Simpson's Sheep Won't Go To Sleep! by Bruce Arant**

**Hint: Make your holiday preparations a little easier! Check out our café gifts from Godiva Chocolates and Tea Tins to Cheesecake Factory Cheesecake!**

Our B&N Cafe offerings include Cheesecake Factory Cheesecake! You can pre-order your Cheesecake (\$40) and we can have it ready for you between December 8th - Christmas! ELS can earn \$6 from each cheesecake sold! Just give us a call at 402-691-4557 (ask for Melanie)

**Can't attend our bookfair at Barnes & Noble?**

Visit [BN.COM/bookfairs](http://BN.COM/bookfairs) to support us online from 11/30/13 to 12/05/13 by entering Bookfair ID 11230075 at checkout.

A percentage of your Barnes & Noble purchases will benefit our school/organization.



**Barnes & Noble Bookfair**

supporting

**Eastern Library  
System**

**Saturday, November 30th**

**Barnes & Noble**

**3333 Oakview Drive**

**Bookfair ID 11230075**

**Please present this voucher prior to making your purchase. A percentage of the net sale will be contributed to your school/organization.\***

\*The purchase of gift cards, Barnes & Noble memberships, textbooks, magazine subscriptions, video games, digital content, purchases made at Cafés owned and operated by Starbucks, and other items Barnes & Noble may exclude from time to time in its sole discretion are not eligible for bookfair sales. Institutional discounts may not be applied. See [BN.COM/bookfairs](http://BN.COM/bookfairs) for more details and to shop online.

**Barnes & Noble Bookfair**

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**Eastern Library  
System**

**Saturday, November 30th**

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